



LEGENDS OVER MADERA – AIRSHOW 2009
Presented by Berry Construction
MAY 29, 30, 31, 2009
FEATURING THE PATRIOTS JET TEAM



EXHIBITOR APPLICATION

We invite you to join us in Madera, CA for an exciting new air show, “Legends Over Madera – Air Show 2009”! Please carefully review & send your reservation in NOW! **Space is limited and is on a first come, first served basis!**

Company Name: _____

Representative Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone _____ Fax _____

E-mail _____

Website _____

Seller’s permit number: _____

Self-Contained Trailer?: Yes No

Items sold or promoted (must be pre-approved by Legends Over Madera – Air Show 2009): _____

Exhibitor Space Fees (does not include canopy or equipment)

- 10X10 - \$395; 10X20 - \$650 (Display Only - No merchandise sales)
- 10x10 - \$ 595; 10x20 - \$900 Merchandise Sales Vendor
- 10x10 - \$ 200 Non profit organizations
- Aircraft: \$ 950 Commercial Aircraft display with 10x10 space
- Aircraft: \$ 650 Commercial Aircraft displays (without 10X10 space)
- Other: \$1000-\$5000 - Promotion vendors (car dealers, credit card companies, etc.)
- **Special size spaces / vehicles / aircraft - call Legends Over Madera – Air Show 2009.**

IMPORTANT:

***Booth fees do not include canopy, tables, chairs, electricity or signage.**
Vendors may bring their own or order from Legends Over Madera – Air Show 2009. See charges below.

- Tent Canopy: 10x10 _____ \$100; 15x15 _____ \$200; 10x20 _____ \$200
- 8’ Table (Quantity: _____) \$22 each
- Chairs (Quantity: _____) \$5 each
- Electricity* (Per 20 amps: _____) \$35 *Must order early.

Use of nails, stakes or otherwise damaging tarmac/pavement is expressly forbidden.

Please note: Vendors may use generators, however, we will require it to be run in a safe and quiet manner. Use of generators will be restricted. If your operation requires use of a generator you will need to read and acknowledge these guidelines: [Click “generator guidelines” on www.LegendsOverMadera.com “Vendor page” more info](#). Please provide detailed information on equipment being used and amount of voltage needed. Cost will increase after deadline! _____ I acknowledge the generator guidelines.

Please send a minimum of 50% of your total Exhibitor fee with application, your California seller’s permit and insurance certificate. Applications are due by April 15, 2009, total fees are due by April 29, 2009. Be sure to keep a copy of this application for your records. **We do not offer exclusivity to vendors.** Legends Over Madera – Air Show 2009 is the sole judge of the above and all assignments of spaces are made in accordance with the availability of space and criteria required.

By signing this application, I agree to the following conditions and understand that space is limited & Legends Over Madera – Air Show 2009 reserves the right to refuse this application. Exhibitors will be located in a good location near major viewing areas. A layout map will be provided with final acceptance of application. Applications are **due by April 15, 2009; Space is limited so do not delay in submitting your application!** Booth spaces will be assigned based on application date received (with deposit), and product compatibility.

Representative Signature: _____ Date: _____

Description of Event

VMAX Marketing, Inc. proudly presents **Legends Over Madera – Air Show 2009** with outstanding Saturday and Sunday shows with the finest in aviation. We are proud to bring this exciting event to the community and businesses of Madera and surrounding areas.

SHOW LINE UP: Friday will include Media Day, Performers dress rehearsal and an Aaron Tippin concert with gates opening to the public at 1pm. Saturday/Sunday will feature shows with **The Patriots Jet Team**. Gates open at 9:00 am with show beginning at 11:00 am both days. Spectators will see many outstanding performers all day long and a variety of vintage Warbirds statics. We will also host various Ultra-light aircraft displays and Radio Controlled Aircraft. **We anticipate 20-30,000 spectators during the course of this weekend event.**

Rules and Regulations

Vendor must list all items for sale & only approved items are allowed for sale or display. No tobacco or related products, knives, tattoos, body piercing or related products are allowed at the event. **Vendors may not sell any type of beverages.** There will be a limited amount of specialty food vendors allowed on the field. Apply Early!!

Use of nails, stakes or otherwise damaging tarmac/pavement is expressly forbidden.

- No vendor attending **Legends Over Madera – Air Show 2009** shall consume or have in his/her possession any alcohol and/or controlled substance. Legends Over Madera – Air Show 2009 reserves the right to refuse exhibits which may violate community standards of decency or otherwise in fringe upon the right of our patrons, exhibitors, or members of the public and to refuse space when deemed unsuitable by management. Vendors must sell or promote merchandise within rented space! **Giveaway items may not include t-shirts or items being sold at the Air Show. All items must be pre-approved.** Licensing restrictions

do not allow the sale or distribution of officially licensed products or use of the event logo, event title, or the Madera Airport identification and/or logo.

- Sellers of merchandise will be required to fill out the California State Board of Equalization form that requires all vendors selling merchandise to have a seller's permit number. Nobody will be allowed on the grounds until these requirements are met.
- Your site(s) will be inspected Sunday night prior to your departure. Your site(s) must be clean and free of any debris. Failure to follow these guidelines will result in exclusion from any future Legends Over Madera air shows.

Exhibitor Insurance:

INSURANCE REQUIREMENTS: READ CAREFULLY

All exhibitors must provide **proof of current commercial liability insurance in the amount of \$1 million**, adding **VMAX Marketing, Inc.** and **the City of Madera** as additionally insured.

Loading/Unloading/Exhibitor Parking:

Parking will be available outside of the airport. Exhibitors will set up Thursday or Saturday morning, before 8am, and tear down Sunday after 6 pm. Restocking will be allowed before and after the show on Friday, Saturday and Sunday. Detailed information & times will be provided in final Exhibitor packet and on www.LegendsOverMadera.com.

Security:

Due to increased security all vehicles entering the Airport will be inspected prior to being allowed on the field. The following items are **not allowed** on the field: Coolers / Ice Chests and large Backpacks -- Glass Items -- Large Umbrellas -- Fireworks -- and Weapons.

Cancellation/Refund Policy:

No refunds will be given after April 29, 2009. Refund requests prior to April 29 must be in writing & will be refunded according to this schedule: Request made by April 1: 75% of fee paid; Request made by April 29: 50% of fee paid; request made after April 29: No refund allowed.

Please mail or fax application and insurance certificate to:

Legends Over Madera – Air Show 2009
21722 Eastmere Ln.
Friant, CA 93626

Fax: 303-690-1463

More Info: Air Show office: 559-289-0981

email: dawn.vreeland@vmaxmarketing.com

PAYMENT INFORMATION:

Total due: _____

Amount enclosed: _____ (at least 50% required with application)

_____ Check enclosed

_____ I will pay online using PayPal or a credit card. **Please click on the “Pay Now” button on our Vendor page to pay with PayPal or by using a credit card.**