



Legends Over Madera – Air Show 2009
Presented by Berry Construction
May 29, 30, 31, 2009
Featuring the Patriots Jet Team



FOOD VENDOR APPLICATION

We invite you to join us in Madera, CA for an exciting new air show, “Legends Over Madera – Air Show 2009”! Please carefully review & send your reservation in NOW! **Space is limited and is on a first come, first served basis!**

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

E-mail _____

Website _____

Self-Contained Trailer?: Yes No

California Seller’s Permit Number: _____

Electrical Needs: (type of equipment needing elec. and watts/amps needed):

By signing this application, I agree to the following conditions and understand that space is limited & Legends Over Madera – Air Show 2009 reserves the right to refuse this application. Exhibitors will be located in a good location near major viewing areas. A layout map will be provided with final acceptance of application. **Applications are due by April 30, 2009; Space is limited so do not delay in submitting your application!** Booth spaces will be assigned based on application date received (with deposit), and product compatibility.

Contact Signature: _____ Date: _____

Basic Fees:

\$475 base fee or 25% of gross sales, whichever is greater. Vendors are required to have an electronic cash register capable of printing periodic subtotals. Sales subtotals must be presented upon request throughout the weekend event. Your site(s) will be inspected Sunday night prior to your departure. Your site(s) must be clean and free of any debris. Failure to follow these guidelines will result in exclusion from any future Legends Over Madera air shows. Fee Includes 10' X 10" space (**canopy not included**) garbage disposal and gray water disposal.

Additional Equipment and Electrical Requests:

- Canopy: 10x10 ____ \$100, 15x15 ____ \$200, 10x20 ____ \$200
- 8' Table (Quantity: _____) \$22 each
- Chairs (Quantity: _____) \$5 each
- Electricity (Per 20 amps: _____) \$35 Must order early.

Use of nails, stakes or otherwise damaging tarmac/pavement is expressly forbidden.

Please note: Vendors may use generators, however, we will require it to be run in a safe and quiet manner. Use of generators will be restricted. If your operation requires use of a generator you will need to read and acknowledge these guidelines: [Click "generator guidelines" on www.LegendsOverMadera.com "Vendor page" more info](#). Please provide detailed information on equipment being used and amount of voltage needed. Cost will increase after deadline! _____ I acknowledge the generator guidelines.

Applications are due no later than April 30, 2009. Booth spaces are assigned based upon application date (with initial deposit) and menu. **Air Show will be accepting only FIFTEEN Restaurants for the 2009 year. Apply early!!**

Proposed Menu:

Please send an attached list of at least 3 proposed food menu items and prices, not to exceed \$8 for any one item. In addition, to be considered, we must receive contact information for three references and a listing of previous relevant experience. **Only the approved food products listed on the proposed menu will be allowed. Restaurants may only sell food items, Restaurants may not sell beverages of any kind.**

VMAX Marketing, Inc. proudly presents **Legends Over Madera – Air Show 2009** with outstanding Saturday and Sunday shows with the finest in aviation. We are proud to bring this exciting event to the community and businesses of Madera and surrounding areas.

Air Show Features:

Friday will include Media Day, Performers dress rehearsal and an Aaron Tippin concert. Saturday/Sunday will feature shows with **The Patriots Jet Team**. Gates open at 9:00 am with show beginning at 11:00 am both days. Spectators will see many outstanding performers all day long and a variety of vintage Warbirds statics. We will also host various Ultra-light aircraft displays and Radio Controlled Aircraft displays and demonstrations. **We anticipate 20-30,000 spectators during the course of this weekend event.**

Food Vendor Insurance – READ CAREFULLY:

All vendors must provide proof of commercial liability Insurance in the amount of \$1 million, adding VMAX Marketing, Inc. and the City of Madera as additionally insured.

Food Vendor Parking:

Parking will be available outside of the airport.

Food Vendor Health Permit:

Every vendor serving food must secure their own health permit from **Madera County Health Department**. Please mail verification of permit with your application.

Loading and Unloading:

Food Vendors will set up Thursday (10AM – 5PM), Friday or Saturday (before 8AM), and tear down Sunday after 6 PM. Restocking will be allowed before and after the show on Friday, Saturday and Sunday. Detailed information & times will be provided in final Exhibitor packet and on www.LegendsOverMadera.com. Parking will be available outside of the airport.

Security:

Due to increased security, all vehicles entering the Airport will be inspected prior to being allowed on the field. Your map will show all entry and exit locations.

The following information should be noted prior to applying for vendor space. Additional information will be sent upon acceptance of your application.

- No vendor attending the Air Show shall consume or have in his/her possession any alcohol and/or controlled substance.
- The Legends Over Madera – Air Show 2009 reserves the right to refuse vendors which may violate community standards of decency or otherwise infringe upon the rights of our patrons, exhibitors or members of the public and to refuse space when deemed unsuitable by management.
- Vendors must sell or promote food products only within their rented space and must stay within the confines of the rented space to do business. **The Air Show will have exclusivity on all beverages!**
- All booth and service fees must be paid before setup as participants of Legends Over Madera – Air Show 2009
- Food vendors must offer menu items priced between \$1.50 -- \$8.00 per item and menu must be approved by Air Show and should not be changed once approval is given.
- If a contract is issued you must provide the Air Show with the required insurance coverage.
- You will be required to fill out the California State Board of Equalization form that requires all vendors selling merchandise to have a seller's permit number. Nobody will be allowed on the grounds until these requirements are met.

Cancellation/Refund Policy:

No refunds will be given after April 30, 2009. Refund requests prior to April 29 must be in writing & will be refunded according to this schedule: Request made by April 1: 75% of fee paid; Request made by April 29: 50% of fee paid; request made after April 29: No refund allowed.

Please send this Application, at least 50% of total vendor fees and required documents listed below **by April 30, 2009. Final payment is due by May 15, 2009.** Be sure to keep a copy of this application for your records. We do not offer exclusivity to vendors. Legends Over Madera – Air Show 2009 is the sole judge of the above and all assignments of spaces are made in accordance with the availability of space and criteria required.

Return application with the following:

- Menu items and prices
- At least one half (50%) of total vendor fee
- Insurance Certificate naming City of Madera and VMAX Marketing, Inc. as additionally insured.
- California Seller's Permit
- Health Permit is required by Madera County Health Dept. for all Food Vendors.

Mail or Fax ASAP to:

VMAX Marketing, Inc.
5815 S. Danube St.
Aurora, CO 80015

Please make checks payable to VMAX Marketing, Inc. and note Legends Over Madera on the check.

Fax: 303-690-1463

More Info: Dawn Vreeland: 303-888-6899

email: dawn.vreeland@vmaxmarketing.com

PAYMENT INFORMATION:

Total due: _____

Amount enclosed: _____ (at least 50% required with application)

_____ Check enclosed

_____ I will pay using PayPal: **Please see the “Vendor Payments” section on our Vendor page to pay using PayPal or a credit card.**